

Rhetorical Literacies for Reimagined Futures  
Texas A&M University at Galveston  
July 13, 2024  
8:00am-3:00pm CST

How can we, as WPAs and members of larger campus communities, reconceptualize our approaches to critical and digital literacies in order to meet the needs of students amidst a landscape of rapidly developing writing technologies and in the presence of generative AI? What role do campus-wide literacy programs and initiatives have in promoting a well-rounded approach to literacy? We invite faculty, staff, and graduate students across the region to explore these questions collaboratively through this summer workshop at Texas A&M University at Galveston. Attendees are encouraged to submit a brief description of projects-in-progress that explore new and existing conceptions of literacy in the wake of emergent writing technologies. This workshop will provide a space for attendees to further explore evolving literacy definitions, pedagogical approaches, and community-based programmatic design as expressions of commitment to expanding student awareness of the kinds of literacies they engage with in everyday life.

Attendees will hear from speakers in an interactive morning roundtable on the impact of Common Reader programs in building sustainable literacy practices amidst the backdrop of these key issues facing our institutions. Then, participants will split off into small groups to workshop and collaborate on their own projects-in-progress regarding the promotion of literacy in their classrooms and/or campus communities. All levels of projects, from brainstorming to implementation, are welcome.

Texas A&M University at Galveston is located approximately 45 minutes from downtown Houston, Texas. This island campus boasts stunning views of the Gulf of Mexico, the bay, and the Port of Galveston. In addition, the university is within easy driving distance to downtown Galveston and The Strand area, providing a wide variety of lunch options. We will provide free coffee and tea to attendees throughout the course of the event as well as a catered breakfast refreshments in the morning.

Registration fees are as follows:

- Full Time Faculty and Administrator Rate: \$25
- Contingent Faculty Rate: \$15
- Graduate Student Rate: Free

Please reach out to Dr. Rebecca Ottman ([bottman@tamu.edu](mailto:bottman@tamu.edu)) with any questions or concerns.

