

# CPTSC

## WEBINAR



**Addison Klierer**

Technical Writer, ServiceTitan

### **Writing with the Numbers: Leveraging Data Analytics for Effective Technical Communication**

Data analytics can improve technical writing by providing insights into how users interact with content and areas that need improvement. This talk will discuss how data analytics can help technical writers create better, more user-focused documents and communications.

**FEB  
18**

**6:00  
PM (ET)**

**ZOOM**  
<http://bit.ly/3CE8l8V>