Bridging the Digital [Privacy] Literacy "Gap" from Academic to Public Discourse:

Exploring Intellectual Property and Generative AI Concerns

There is an overwhelming amount of information in popular media and scholarly texts about generative artificial intelligence (GAI): from its environmental and labor concerns to suggestions for classroom usage and more. **Instructors across the globe could benefit from example activities and resources to begin conversations with students about GAI in the higher education classroom.**

This webinar explores how data students generate is used to train GAI without informed consent, which allows Big Technology (BigTech) companies and Educational Technology (EdTech) companies to profit off student data and labor. **By discussing AI through a lens of surveillance and privacy, students are shown that the content they ask AI generators, upload, and share is monitored and often not attributed as their own intellectual property.** Intellectual property is a global topic that is important for educators and students to address within and beyond the classroom space. Such conversations within the classroom can create space for discussions to happen outside of the classroom, impacting how public discourse surrounding GAI can and should include intellectual property concerns.

Whether or not instructors decide to implement GAI in the classroom, instructors should still have conversations with students about topics such as intellectual property and surveillance.

APRIL 4, 2025
4:00PM-5:30PM ET

Global Society of
Online Literacy Educators

REGISTER TODAY!

FEATURING
DR. MORGAN C. BANVILLE

Morgan C. Banville, Ph.D. is an Assistant Professor of Humanities at Massachusetts Maritime Academy. Her research areas are defined by the intersection of technical communication and surveillance studies, often informed by feminist methodologies. In particular, she examines how biometric technologies are implemented and perceived in medical contexts, and her research was awarded the 2024 CCCC Outstanding Dissertation Award in Technical Communication, and the 2024 Best Research Article Award from the Council for Programs in Technical and Scientific Communication (CPTSC).

You can find her recent work in Surveillance & Society, the Proceedings of the ACM International Conference on Design of Communication and IEEE International Professional Communication Conference (ProComm), as well as Programmatic Perspectives, Reflections: A Journal of Community-Engaged Writing and Rhetoric, constellations: a cultural rhetorics publishing space, Journal of Technical Writing and Communication, and more.