



2025-2026 SIGDOC Design Justice Program CFP

Through the Design Justice Program, SIGDOC partners with nonprofits in our conference locations to support justice-centered initiatives in communication design. In anticipation of SIGDOC '26, we organized partnerships with two nonprofit organizations in Minneapolis, MN: Clare Housing and Hmong American Partnership. More information about each partner is available below.



[Hmong American Partnership \(HAP\)](#) is a social service and community development nonprofit that serves nearly 30,000 individuals annually. Originally founded in 1990 to serve Minnesota's growing Hmong population, it is now the largest Hmong-serving organization in the nation.

As part of the Design Justice Program, they are seeking help with one of two potential projects:

1. Develop a national social media communications plan for their subsidiary, Hmong National Development. Specifically, they would like to publicize data and reports from their recent conference.
2. Work with HAP's development team to design a culturally sensitive fundraising strategy that increases support through individual giving, donations and grants.



[Clare Housing](#) provides a continuum of affordable and supportive housing options that create healing communities and optimize the health of people living with HIV/AIDS.

As part of the Design Justice Program, they are seeking help with one of two potential projects:

1. Develop communications strategy for the Journey Home Circle (JHC), a donor society for those giving \$1,000+ annually. The project might include researching donor motivations, defining the meaningful benefits of JHC, or creating marketing materials (e.g., a brochure or one pager) to inspire membership.
2. Produce 4-5 short videos featuring people with the lived experience of HIV and housing instability. The goal of this project is to develop multimodal storytelling tools to highlight the impact of Clare Housing's work.

Award Details

Participation in this program comes with a \$1000 award to cover the work involved on each project. Two awards will be offered this year, one for a project with each partner. The money awarded can be used towards travel, technology purchases, or personal stipend. Participants will receive an invitation to present their work at SIGDOC '26 as well as a full registration fee waiver for the conference.

How to Apply

Send an email to sigdocacm@gmail.com noting your interest in this program. Attach a CV and a paragraph-long statement that identifies the project you wish to work on and describes how your background and experiences prepare you to work on that project.

Applications need to be completed by December 1st, 2025. Selected applicants will be notified by December 15th, 2025. Each proposal can be individual or collaborative. Visit sigdoc.acm.org/awards for more information about the Design Justice Program.