

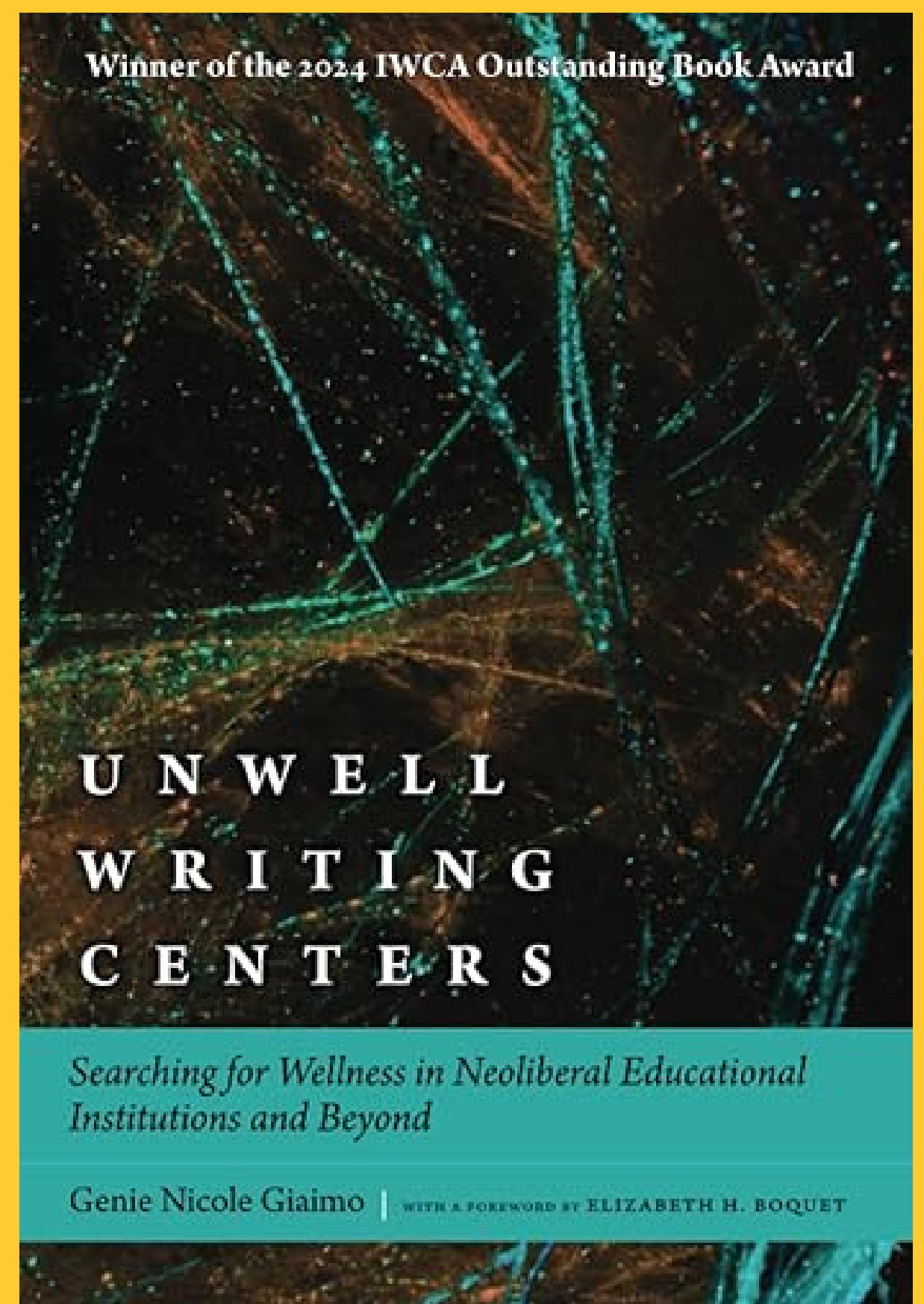


# REPLACING INSTITUTIONAL WELLNESS WITH COMMUNITY CARE TO ADDRESS WRITING CENTER EMPLOYEE BURNOUT, "WORKISM" AND EMOTIONAL LABOR

PRESENTATION AND  
WORKSHOP WITH  
GENIE GIAIMO

**OCTOBER 24, 2025**  
**2:00-3:30PM EST**  
**ZOOM**

This workshop will start with an overview of *Unwell Writing Centers* (Giaimo, 2023) and the neoliberal wellness industry's impact on higher education. From there, we will engage in activities about emotional labor, burnout, "workism" and ways to create community care spaces in writing centers. Ultimately, while this workshop will provide resources and support for those who attend, it will also serve as a forum for audience members to explore their personal relationships to their labor and any recent challenges that are arising in their writing center work.



This event is part of "Creating a Culture of Access" programming, sponsored by The Writing Institute. Registration is required and can be done through the QR code or by visiting [The Writing Institute website](#). Access questions and requests can be directed to Jessie Male at [jem496@pitt.edu](mailto:jem496@pitt.edu).

