

2026 ATTW

Association of Teachers of Technical Writing

CONFERENCE PROGRAM

April 17-18, 2026



The University of Texas at El Paso (UTEP)
El Paso, TX

Welcome to ATTW 2026!

The Association of Teachers of Technical Writing (ATTW) is grateful to welcome you to our 2026 conference titled, “Bridging Borders: Technical and Professional Communication as a Site of Geographic, Intercultural, and Technological Communication.”

Those of us here in person have the privilege of experiencing the intersections of the Ciudad Juárez, Chihuahua, Mexico and El Paso, Texas, USA borderland, the largest binational, bilingual, and bicultural community in the Western hemisphere. We’re near the Rio Bravo/Rio Grande, which has served as the geopolitical boundary between Mexico and the US since the Treaty of Guadalupe Hidalgo was signed in 1848. Prior to colonization, this region was home to the Suma, Manso, Jumano, Apache, and Pueblo peoples, who were violently displaced from their community. Colonization in and beyond the region also brought climate changes that impacted the flow of the river, which has in some ways transformed from a source of life to a site of risk and loss for many migrant communities.

In our current political and social context, the borderland can remind us to think and imagine beyond binaries and dualities. We hold grief and joy, pain and love, exhaustion and inspiration as we engage with each other over two conference days.

In their piece, “The Just Use of Imagination: A Call to Action,” Drs. Natasha N. Jones and Miriam F. Williams provide a blueprint for what technical communicators should do in times of global crises. As they explain, “despite centuries of oppression,” Black folks “have always imagined a better America.” And it’s time for all of us in and beyond the field to do our part.

Our conference co-chairs, Drs. Nora K. Rivera, Beau Pihlaja, and Lucía Durá have graciously set the stage for us to employ the “just use of imagination” as we contribute to the “replacement of oppressive practices with systems that are founded on equality, access, and opportunity” (Jones and Williams, 2020, n. pag.). Our Executive Committee has worked behind the scenes to make your participation possible by running award selection committees, communicating with vendors, coordinating logistics, setting up the online conference and more. I am especially grateful to Drs. Isidore Dorpenyo, Edzordzi Agbozo, Erin Clark, Michelle Eble, Natasha Jones, Angela Haas, Ann Shivers-McNair, Victor Del Hierro, Godwin Agboka, Sara Warren-Riley, Toluwani Odedeyi, and Motunrayo Ogunrinbokun for all you’ve done to make this conference possible. Many thanks to all the students, faculty, and staff at the University of Texas at El Paso, including the incredible Dr. Lucía Durá, for welcoming us to your campus.

I am so proud to serve ATTW alongside my colleagues. ATTW is an organization that has leveraged the “just use of imagination” for many years. We are a nonprofit organization that runs completely on love and volunteer labor. Our membership and conference registration fees are used entirely to support the conference. In fact, for several years, we have invested more than we’ve made as an organization to do the right thing, even when it’s unpopular and expensive.



Welcome to ATTW 2026!

For example, in 2018, when the NAACP issued a travel advisory for Missouri that advised people of color and other minorities traveling to Missouri to take extreme caution, conference chairs Natasha Jones and Blake Scott worked with the Executive Committee to move the conference from Missouri to Kansas. The “just use of imagination” at ATTW meant that we invested in keeping our membership safe by moving venues, losing deposits, and starting from scratch.

In 2020, in the early days of the COVID-19 pandemic, ATTW hosted its first virtual conference, where we invested over \$40,000 to provide accessible and equitable programming for our members. From 2021-2024, we continued to keep our membership safe by hosting virtual conferences that privileged graduate student needs and aspirations.

As we started shifting back to in-person conferences, we continue to prioritize access and safety by providing online participation options, investing to create a digital conference that fosters collaboration and community.

We also implemented scholarships that make participation in our conference more accessible, including the New Scholar Moving Fund (proposed by Drs. Jamal-Jared Alexander and Rebecca Walton) and the Halcyon Lawrence Linguistic Justice in Technical Communication Memorial Scholarship, for which we collaborate with the family of our dear colleague, Halcyon Lawrence, to honor Dr. Lawrence’s contributions to the field and support new scholars.

These offerings are not convenient or easy—but they are critical to an organization that practices what it preaches in terms of access and social justice.

I am so grateful to all of you for investing in ATTW by sharing your presence and brilliance during this year’s conference. Let’s continue imagining together and supporting the communities that sustain us.

Sincerely,

Laura Gonzales, Ph.D.

ATTW President



ATTW Executive Committee

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2026 Conference Co-Chairs:

Nora K. Rivera, Lucía Durá, Beau Pihlaja



UTEP's Liberal Arts Building



Acknowledgments

Thank you to our peer reviewers!

Godwin Agboka
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Thank you to UTEP volunteers!

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UTEP Campus Map

THE UNIVERSITY OF TEXAS AT EL PASO
CAMPUS DIRECTORY

Academic Advising Center	104	Leach Grow	118
Administration Building	1	Lihokony Building	257
Bell Hall	55	Liberal Arts Building	8
Benedict Hall	28	Mogoffin Auditorium	19
BioScience Research Building	16	Memorial Gym	201
Biology Building	200-B	Metallurgy Building	200-44
Boquillas Hall	274-A	Mike Loya Academic Services Building	38
Brumbeul Building	91	Military Science Building	110
Business Administration Building	309	Miner Canyon Student Housing	274
Campbell Building (Inset A)	96	Miner Heights Student Housing	277
Carl Hertzog Building	34	Miner Village Student Housing	94
Centennial Museum	21	Miners Hall	32
Centennial Plaza	275	"Mining Minds" Sculpture	00
Center for Inter-American and Border Studies	95	Multipurpose Field	251
Central Energy Plant	57	North Energy Plant	106
Central Receiving	113-B	Old Mail	9
Chemistry and Computer Science Building	256	Parking and Transportation Services	38
Chihuahuan Desert Gardens	252	Customer Service Office	112
Classroom Building	200-C	Administrative Office	25
Cotton Memorial	18	Peter and Margaret de Wetter Center	25
Don Haskins Center	90	Physical Sciences Building	36
Education Building	47	Prospect Hall	60
Engineering and Sciences Complex	200	Psychology Building	61
El Paso Natural Gas Conference Center	48	Quinn Hall	6
Facilities Services	113-A	Rosa Moore Building	84
Foster - Stevens Basketball Center	253	Schuster Parking Garage	259
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Geological Sciences Building	35	Student Health Center	40
Glory Field	116	Student Recreation Center	98
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Graham Hall	3	Undergraduate Learning Center	99
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Helen of Troy Softball Complex	93	University Bookstore	215
Heritage House	17	University Heights Early Learning Center	216
Hilton Garden Inn	312	University Field	221
Holiday Hall	2	University Library	111
Honors House	43	University Police	113-P
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Kidd Field	23	Vowell Hall	7
Kidd Memorial Seismic Lab	14	Warrell Hall	33
Larry K. Durham Sports Center	22		

MINER METRO SHUTTLE

EAST
MON - THU: 6:30 a.m. - 9:30 p.m.
FRI: 6:30 a.m. - 6 p.m.
10-min. intervals (8:30 a.m. - 5:30 p.m.)

CAMPUS LOOP
MON - THU: 7:30 a.m. - 5:37 p.m.
FRI: 7:30 a.m. - 5:37 p.m.
9-min. intervals (8 a.m. - 5 p.m.)

WEST
MON - THU: 6:30 a.m. - 9:30 p.m.
FRI: 6:30 a.m. - 5:50 p.m.
10-min. intervals (7:30 a.m. - 5 p.m.)

CAMPBELL
MON - FRI: 7 a.m. - 5:45 p.m.
30-min. intervals

Legend

- Drop-off/Pick-up Point
- Emergency Telephone
- Miner Metro Shuttle Stop
- Miner Metro Shuttle Route
- Metered Parking
- Traffic Control Station
- Electric Control Gate
- Temporary Closure
- Parking Lot (Valid University parking permit required in designated areas)

V1.8 Revised 08/21/2017

All routes have ADA accessible shuttles. Service is FREE to faculty, staff, students and visitors. For complete schedule and information, visit parking.utep.edu.

Download the free Miner Metro Tracker GPS app for accurate, real-time bus updates at utep.doublemap.com.

UTEP Interactive Campus Map

Most conference events will take place in the **Union (East) Building (#24 in map)**, located on 351 University Avenue. The awards on Friday will take place in **Texas Western Hall**, a few minutes walking from the Union Building. See schedule for details.

Parking and Transportation

Guests staying at the Hilton Garden Inn on campus have free parking in between the venue and the hotel. Guests staying off campus will have free parking in a designated lot (information will be posted on the conference website) or can use a car service like Lyft, Uber, or taxi.

Accommodation Requests

A lactation pod is available in the Union Building. For any other accommodations please contact Dr. Lucía Durá at ldura@utep.edu.



Keynote Speakers



Sweta Baniya, Ph.D.

Associate Professor at Virginia Tech

Dr. Sweta Baniya (She/Her) is a transnational interdisciplinary scholar of Rhetoric, Professional and Technical writing. She is an Associate Professor in the Department of English at Virginia Tech and an affiliate faculty member in the Women and Gender Studies. She was awarded the 2025 Fellows' Early Career Award from the Rhetoric Society of America in recognition of her contributions to her transnational, rhetorical, and community-engaged scholarship.

Drawing on nearly a decade of experience as a journalist and community-engaged communications practitioner in Nepal and training in humanities, rhetoric, and technical communication, she advances culturally appropriate, technology-driven, and social-justice-oriented practices in disaster(s) and climate-change-affected communities. She is the author of *Transnational Assemblages: Social Justice and Crisis Communication During Disaster* (2026 CCCCs Advancement of Knowledge Award Honorable Mention) and 40 + peer-reviewed articles published in various national and international interdisciplinary journals within Humanities, Rhetoric, Technical Communication, Disaster studies, and Engineering.



Octavio Pimentel, Ph.D.

Professor at Texas State University

Dr. Octavio Pimentel holds dual appointments in the Master's Programs in Technical Communication and Rhetoric and Composition at Texas State University. Trained in rhetoric and composition, his work bridges rhetorical theory and cultural rhetorics with technical and professional communication to examine how language, culture, and power shape writing practices in multilingual, multicultural, and community-based contexts.

His research foregrounds equity in technical documents, culturally responsive usability, and the translation of specialized knowledge for diverse audiences. Dr. Pimentel is the author of five books and more than thirty articles, and he has delivered more than fifty national and international conference presentations.



Scan to access the [conference website](#)
(WiFi information will be posted here)



Call for Proposals

Bridging Borders: Technical and Professional Communication as a Site of Geographic, Intercultural, and Technological Negotiation

Co-Chairs: Nora K. Rivera, Ph.D. (Texas Tech University); Lucía Durá, Ph.D. (The University of Texas at El Paso); Beau Pihlaja, Ph.D. (Texas Tech University)

In an era of continued globalization, migration, and digital transformation, technical and professional communicators are navigating increasingly complex cultural and technological landscapes. Communication professionals today must negotiate how information is created, shared, and understood across diverse contexts—both locally and globally. Intercultural negotiation has become an everyday reality, shaped by accelerating national exchange and evolving workplace practices. Two major disruptions globally in the past years provide us a critical exigence to revisit TPC’s understanding of how to negotiate intercultural difference broadly conceived: (1) the radical policy shifts in the wake of the 2024 election especially regarding the presence of perceived cultural others, globally and markedly in the US; and (2) the accelerated development and adoption of GenAI/LLM tools in every aspect of society (professional, academic, legal). While not limited to these two, we invite engagement with these issues as well as other disciplinary, pedagogical, and practitioner commonplaces in our field framed as sites of intercultural negotiation. We welcome submissions that critically and creatively examine the ways in which TPC mediates, negotiates, and sometimes challenges geographic, intercultural, and technological boundaries. Our goal is to foster innovative scholarship and dialogue that address the opportunities and tensions of working across difference, hybridity, and change in a world marked by interconnectedness and disruption.

Huatong Sun (2012) defined culture as “the meaning, behaviors, and practices that groups of people develop and share over time as well as the tangible manifestations of a way of life, such as artifacts, values, and states of consciousness” (p.5). Manifestations of culture include organizational culture, institutional culture, technologies as cultural products, language, identity, age, and much more. Culture is not static; it is lived, negotiated, and enacted daily, informing our approaches to communication, problem-solving, and collaboration. Culture shapes how we communicate, interpret meaning, and negotiate differences. In diverse societies like the United States, these cultural frameworks often meet—and sometimes clash—in public and workplace discourses. When disagreement becomes amplified through polarization and fear, it can obscure the intercultural values, shared complexities, and lived realities that shape our communication practices. Gloria Anzaldúa’s (1987) borderlands theory—which identifies the border as a contested hybrid space where languages, cultures, and identities intersect—offers TPC scholars and practitioners a framework for intercultural negotiation. Anzaldúa’s articulation, grounded in the lived realities of the U.S.-Mexico Borderlands, offers a lens to think about TPC contexts as materially and linguistically embodied in-between spaces shaped by everyday intercultural negotiation, which considers identities, languages, and geography.

For TPC, sites of intercultural negotiation offer an operationally applicable lens, one that directly addresses the practical challenges of producing content, interfaces, and workplace discourses for audiences whose identities are not only hybrid but also linguistically, culturally, and geographically in flux. It invites us to rethink what we want TPC to look like at a moment when polarizing rhetoric often erases or vilifies such complexities.

Understanding TPC as a site of intercultural negotiation—a “third space” (Bhabha, 1994)—provides TPC with frames for working in environments where global (Batova, 2019; Savage & Agboka, 2016), gender-diverse (Green, 2025; Sánchez et al., 2024), cross-border (Aguilar, 2022; Flores & Durá, 2021), multilingual (Gonzales, 2022; Lee, 2022; Pihlaja & Durá, 2020; Rivera, 2024), and culturally hybrid (Baca et al., 2019; Rivera & Gonzales, 2021) users are the norm rather than the exception.



Call for Proposals

We propose an opportunity to reflect on and rethink TPC experiences, issues, or conditions considering how our unique identities and positionalities shape these perspectives through the following points for discussion:

Disciplinary

- Considering recent, significant shifts in culture, the economy, and global politics— accelerated in no small part by technological innovation like GenAI and LLMs, how might our understanding, utilization, and ongoing development of the concepts of “border” and “third space” need to change?
- In what ways might we reassert, reinvigorate, or reframe our perspectives on “borders” and “third spaces” within the context of TPC?
- How might parallel works of transformation in TPC (e.g., Jones et al., 2025; Mckoy et al., 2022) be in conversation with the concepts of “border” and “third space”?
- What are the emerging trends and future directions for intercultural negotiation in TPC?
- How are new “cultures” of AI adoption developing amidst and across previously understood cultural categories (national, ethnic, linguistic, organizational)—shaped by a continuum of perspectives, from wholesale adoption of AI tech to outright refusal to emerging “middle way” perspectives?
- How might these new technological cultures be impacting previously understood cultural categories?
- How can TPC scholars help negotiate differences across these emergent technological cultures?
- How can TPC methodologies function in global, capitalist spaces while resisting them (e.g., Carlson, 2023)?
- How can technical and professional communicators facilitate meaningful community outreach and engagement across linguistic, cultural, and geographic boundaries using digital platforms?
- What role do digital platforms play in shaping organizational, institutional, or disciplinary cultures, and how does this influence intercultural negotiation in our discipline?
- How might research on intercultural or technological changes contribute to our field and beyond if the promise of GenAI fails (i.e., the “AI bubble” bursts)?

Pedagogy

- What are effective practices to teach intercultural skills in core TPC courses? How can TPC curricula effectively address and integrate intercultural negotiation skills for students preparing to work in diverse, globalized environments?
- How can faculty prepare students to produce content for audiences whose identities and communication preferences are hybrid, multilingual, and constantly evolving?
- What assessment methods can best capture students’ growth in intercultural negotiation and communication skills within TPC contexts?
- How can TPC pedagogy evolve to respond to recent global disruptions, such as policy shifts and rapid technological changes, in ways that are inclusive and equitable? How might cultural and technological changes help us contextualize current pedagogical conversations?
- How might instructors design assignments or collaborative projects that reflect real-world sites of geographic, technological, and cultural negotiation?
- Given ongoing debates over whether GenAI/LLM technologies can be used ethically, in what ways can or should educators ethically leverage these tools to build intercultural competence and foster critical thinking about global communication, while also mitigating potential risks?
- What ongoing, non-AI/LLM changes in technology are impacting intercultural TPC pedagogy, but may be missed due to ongoing focus on the intensified pursuit of the development and integration of “agentic AI”?



Call for Proposals

- How should TPC instructors address polarizing cultural or technological viewpoints in their teaching?
- What role does institutional culture play in shaping pedagogy within TPC programs?
- What challenges and opportunities arise when designing online learning experiences for hybrid, multilingual, or transnational audiences?

Practice

- How do technical and professional communicators navigate and negotiate cultural, linguistic, and technological differences in their work? How does TPC contribute to—or challenge—polarizing rhetoric and discourses in public, professional, or digital spaces?
- How do regional, ethnic, and generational differences influence communication practices and workplace collaboration?
- What challenges do technical and professional communicators face when navigating organizational norms and expectations that may conflict with individual cultural identities in global settings?
- In what ways do power dynamics and social hierarchies impact the negotiation of meaning, authority, and voice in TPC?
- How can technical and professional communicators promote greater cultural awareness and sensitivity when working with teams or audiences that represent diverse societies?
- What strategies are effective for bridging communication gaps that arise from differing cultural values, language backgrounds, or lived experiences within American workplaces and academic communities?
- To what extent can TPC continue to advocate for users in third spaces?
- What new borders or third spaces are developing in the wake of the policy shifts post-2024 and/or the integration of (or resistance to) GenAI/LLM tech in and across the globe?
- What are the current challenges and opportunities of designing content, user experiences, and technologies for hybrid, multilingual, or transnational audiences?
- How can third spaces, or sites of intercultural negotiation, thrive amidst the shift in surveillance tech (Ridolfo & Hart-Davidson, 2023) and regulatory compliance?
- In what ways do surveillance technologies impact intercultural trust, privacy, and transparency in workplace and public communication?
- How has the expansion/acceptance of old/new modes of surveillance changed what it means to develop “accessible” or “culturally aware” documentation?
- How do evolving tools for content creation—such as generative AI, collaborative platforms, and multimedia technologies—affect the inclusivity and accessibility of technical and professional communication?
- How are emerging technologies, such as GenAI/LLM, reshaping the practices and ethical considerations of technical and professional communication across diverse cultural and geographical contexts?
- What role do technologies play as both products and mediators of culture in technical communication? How do emerging technologies (including but not limited to LLM and GenAI tools) foster or hinder intercultural collaboration?
- What responsibilities do technology designers have in bridging divides in intercultural communication? What are the implications of algorithmic bias for the production and reception of technical and professional communication in global, multilingual environments?
- What can we learn from successful or unsuccessful intercultural negotiation cases in TPC contexts using analog, traditional tech, or emergent tech tools?



Call for Proposals

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Conference Schedule

Day 1: April 17

8:00 AM **BREAKFAST (TBD)**

8:30 AM **OPENING SESSION (in TRCC**)**
ATTW President Call to Order, Dr. Laura Gonzales
Keynote Speaker, Dr. Octavio Pimentel

9:45 AM **REIMAGINING AND REDISIGNING THE CLASSROOM**

***ACACIA* - HYBRID: PROGRAMMATIC CONSIDERATIONS**

- IN-PERSON: Technical Writing Programs and Microcredentialing: Evaluating the Badge and Bridging the Gap from Academia to the Workplace (Teresa Quezada)
- IN-PERSON: Collaborative Curriculum Design with Engineering Programs (Jennifer Mallette)
- IN-PERSON: Renegotiating Service and Expertise in STEM-embedded Writing Courses (Joseph Forte)
- ONLINE: Understanding 'Audience' in TPC Courses (Thalia Torres)

***ANDESITE* - HYBRID: REIMAGINING TEACHING & LEARNING**

- IN-PERSON: Reconfiguring and Redefining the TPC Service Course: Pedagogical Bridges and Disciplinary Borders (Sarah Warren-Riley, Andrew Hollinger, Randall Monty)
- ONLINE: The Rhetoric of LMS Design: Making the Case for a Reimagining (Nathan Hellman)

***CACTUS FLOWER* - HYBRID: CRITICAL PEDAGOGY**

- IN-PERSON: Practicing Critical Pedagogy in Hostile States During Multiple Crises: Reflections from Florida (Jennifer Sandoval)
- ONLINE: Critical Storying as Human-Centered Design Pedagogy in Technical Writing (Maggie Hart)
- ONLINE: Negotiating the Boundaries of AI-Detection: Pedagogical Risks of False Positives in The Technical Writing Classroom (Adrianna Deptula, Paul Thompson Hunter, Mason Pellegrini)

***DESERT CANYON* - HYBRID: ALGORITHMIC LITERACY**

- IN-PERSON: Reducing the Noise: GenAI as a Rhetorical Mediator in Student-Faculty Email Communication (Malcolm Stone, Jasser Jasser)
- ONLINE: Negotiating Deceptive Designs in the TPC Classroom (Sara Doan)
- IN-PERSON: Leveraging GenAI to Teach Visual Communication (Eva Brumberger)

***LANTANA 102E* - ONLINE: MICROSTORIES, MENTORING, AND TEACHING TECHNICAL COMMUNICATION**

- ONLINE: The Power of Connection in Mentoring Networks (Codi Renee Blackmon)
- ONLINE: Mentoring, Surviving, and Frameworks of Collective Care (Traci Billingsley)
- ONLINE: Feminist Autoethnography and the Non-Traditional Student (Aminta Quintero Jackson)
- ONLINE: Mentoring Practices for Mutual Benefits (Melody Bowdon)

11:00 AM **INTERCULTURAL COMPETENCY IN THE CLASSROOM**

***ACACIA* - IN-PERSON: MULTILINGUAL COMPETENCY**

- IN-PERSON: Traversing Borders with Open-Source AI: Reshaping Inhuman Tools to Serve ESL Students' Needs (Geoffrey Sauer)
- IN-PERSON: Bridging Linguistic Borders: AI, "Professional English," and the Politics of Voice in Technical Writing Classrooms (Tahenaz Parvin Biva)
- IN-PERSON: Pedagogical Approaches to Multimodality for Bilingual and Multilingual Students (Sanjeev Niraula)

*All times listed are in MST

**TRCC: Tomás Rivera Conference Center



Conference Schedule

Day 1: April 17 (continued)

11:00 AM **INTERCULTURAL COMPETENCY IN THE CLASSROOM (continued)**

***ANDESITE* - HYBRID: CREATING COMMUNITY**

- HYBRID: Creating a TPC Community that Connects the Global South and North: A Roundtable on International Collaboration, Teaching, Research, and Service (Josephine Walwema, Julianne Newmark, Kathryn Northcut, Thais Rodrigues Cons)

***CACTUS FLOWER* - HYBRID: LEARNING FOR/IN GLOBAL ENVIRONMENTS**

- IN-PERSON: Cross-Cutting Borders: Generative AI Adoption as Cultural Realignment in Technical and Professional Communication Classrooms (Deepa Silwal)
- ONLINE: The Current State of Study Abroad in U.S. Technical & Professional Writing Courses (Sarah Gunning)
- IN-PERSON: Negotiating Professional Borderlands: The Professional Preparedness Portfolio Project (Julie Dyke Ford)

***DESERT CANYON* - HYBRID: CULTURALLY-RESPONSIVE PEDAGOGY**

- HYBRID: AI as Cultural Localization: Enacting a Culturally Sensitive AI Pedagogy by Composing Custom Chatbots (Gustav Verhulsdonck, Jialei Jiang)
- ONLINE: Teaching Socially Situated Deliberative Design: A Pedagogical Framework for Intercultural Negotiation in Technical Communication (Jason Tham)
- ONLINE: University Career Services' Approaches to Culturally-Responsive Career Education (Nicole O'Connell)

***LANTANA 102E* - ONLINE: AUTHORIZING & ASSESSING INTERCULTURAL COMPETENCY**

- ONLINE: Assessing Intercultural Negotiation and Communication Skills in Technical and Professional Communication Pedagogy (Shuvro Das)
- ONLINE: Beyond Measuring Competence: Assessment as Intercultural Negotiation in Technical Communication (Maghalee Das)
- ONLINE: Can AI Be a Good Elder? Authority, Instruction, and Cultural Negotiation in AI-Generated Technical Communication (Kelebogile Phalaagae)

12:15 PM **LUNCH (on your own)**

1:15 PM **KEYNOTE (in TRCC**)**

Keynote Speaker, Dr. Sweta Baniya

2:30 PM **BEYOND BORDERS**

***ACACIA* - HYBRID: FRAMEWORKS FOR INTERCULTURAL WORK**

- IN-PERSON: Reviewing the Literature: Asian and Asian/American Technical and Professional Communication (Nicole Koyuki Golden)
- IN-PERSON: Listening Across Borders: Assemblage Theory and Community Listening as Frameworks for Transnational Technical Communication (Ambir Khadka)
- ONLINE: Envisioning the TPC Book that Traverses Borders (Joseph Bartolotta)
- ONLINE: Beyond Borderlands: Intercultural Community-Centered Design in Technical Communication Practice and Pedagogy (Durga Bhusal)

***ANDESITE* - HYBRID: WRITING IN MULTICULTURAL ENVIRONMENTS**

- IN-PERSON: The Communication Metaphor as a Site for Intercultural and Technological Negotiation in the Writing Classroom (Sarah Read)
- HYBRID: Students' Writing Process at Hispanic Serving Institutions in the Age of Large Language Models (Consuelo Carr Salas, Beau Pihlaja, Lizbett Tinoco)

*All times listed are in MST

**TRCC: Tomás Rivera Conference Center



Conference Schedule

Day 1: April 17 (continued)

2:30 PM

BEYOND BORDERS (continued)

***CACTUS FLOWER* - HYBRID: GLOBAL COMMUNITIES IN TPC**

- IN-PERSON: Redesigning Democracy: A UX-Centered Technical Communication Approach to Improving Ghana's Electoral System (Gideon Nyarko)
- ONLINE: Hatching the Egg Republic: Vernacular Science and Technical Communication Lessons from Ghana (Fredrica Markson Eduafu)
- ONLINE: When Care Threatens the Health of the Public: Nigerian Doctor Influencers and (Dis)empowering Rhetorics of Health Risks on Social Media (Daniel Ajayi)
- ONLINE: TPC, Gender, and Religion: Rhetorical Interpretations of Sacred Texts in Intercultural and Global Contexts (Aminat Oyelude)

***DESERT CANYON* - HYBRID: DIGITAL PRODUCTS IN GLOBAL ENVIRONMENTS**

- IN-PERSON: Gaming the Atlantic: A Comparative Analysis of Sports Betting and iGaming Rhetoric in the U.S. and Europe (Christopher J. Morris)
- ONLINE: Digital Product Interpretation in Nigeria's Informal Sector: Challenging Western Design Patterns in Nigerian-Founded Digital Products (Hairat Omolara Alatishe)
- IN-PERSON: Visualizing Cosmotronics: Exploring a Modernized Worldview Through Chinese Cultivation Games in the Algorithmic Era (Daocheng Lin)
- ONLINE: How Non-English YouTube Videos Represent the Core Skills of Technical and Professional Communication (Daniel Lidde, YoonJi Kim)

***LANTANA 102E* - HYBRID: RHETORICS & TECHNOLOGIES OF TRANSLATION**

- HYBRID: Rhetorics and Technologies of Translation in the Age of AI (Laura Gonzales, Isidore Dorpenyo, Toluwani Odedyi, Nora K. Rivera, Soyeon Lee, Emmanuella Afimaa, Sylvia Fernández Quintanilla, Suban Nur Cooley, Thais Rodrigues Cons).

3:45 PM

FEATURED DISCUSSION: Supporting International Students in TPC (in TRCC)**

5:00 PM

AWARDS (in Lobby of Texas Western Hall)

Day 2: April 18

8:00 AM

BREAKFAST (TBD)

8:30 AM

FEATURED DISCUSSION: TPC Editors Roundtable (in TRCC)**

9:45 AM

PLACE-BASED & THIRD SPACES

***ACACIA* - HYBRID: ALGORITHMS AS THIRD SPACES**

- HYBRID: Perspectives on Algorithmic Third Spaces: From Differential, Double, and Mestiza Consciousness (Gabriel Aguilar, Asmita Ghimire, Alia Hall)
- ONLINE: LMS Platforms as Third Spaces: Teaching Collaboration as Intercultural and Technological Negotiation (Niveditha Pookkottuvariam)
- ONLINE: GenAI as a Third Space: Intercultural Negotiation Through Technical Design in a U.S.-Ghana Collaborative Project (Hua Wang)

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Conference Schedule

Day 2: April 18 (continued)

9:45 AM

PLACE-BASED & THIRD SPACES (continued)

ANDESITE - IN-PERSON: INTERCULTURAL EXCHANGES

- IN-PERSON: Examining English Prevalence in Online Intercultural Communication (Madhukar Pandey, Nora K. Rivera)
- IN-PERSON: Bridging Epistemological Borders: Decolonial Strategies for Inclusive Technical Communication (Shankar Paudel)
- IN-PERSON: An Owl among a Parliament: Online Writing Labs as Third Spaces for Intercultural Exchange, Rapport-Building, and One-to-One Mentorship in the Ascent of GenAI (Garrett Iván Colón)
- IN-PERSON: Glocalizing Mobile Health: Intercultural Negotiation and Third-Space Design in Malaysian mHealth Ecosystems (Evelyn Saru Jimmy)

CACTUS FLOWER - HYBRID: PLACE-BASED NEGOTIATION

- IN-PERSON: Border Crossing as Digital Practice: Listening to Embodied Communication at the Paso del Norte Bridge (José Manuel Flores Fuentes, Elizabeth Escobedo Salazar)
- ONLINE: Negotiating Place-Based Technical and Engineering Communication in/through Open Educational Resources (Richard Branscomb)
- ONLINE: Maps, Models, and Mosquitos: An Ongoing Effort to Visualize the Spatial Risk of West Nile Virus (Kellie Grey, Caedmon Leggett)

DESERT CANYON - HYBRID: FAITH, LAW, & EMBODYMENT

- IN-PERSON: The Border of Laws: Navigating the Third Space of AI Governance (Ifeanyi Mordi)
- ONLINE: The Third Space of Faith: Developing a Practice-Centered Design Framework in Technical Communication (Munira Mutmainna)
- ONLINE: Imagined Borders: A Tenuous Future for Bodily Autonomy (Morgan Banville)

UNIVERSITY SUITE 312 - HYBRID: NEGOTIATING INTERCULTURAL DIFFERENCE IN RESEARCH & PEDAGOGY

- IN-PERSON: The Ethics of Appropriation (Marcos Del Hierro)
- IN-PERSON: Ixim Winaq/People of Maize: Milpa Ecopedagogies and the Democratization of the TPC (Juan Moises Garcia Renteria)
- IN-PERSON: Lessons from Pen & Pixel Graphic Design (Victor Del Hierro)
- ONLINE: The Quiet Revolution: Platform Vernaculars and the Pedagogical Eclipse in Technical Communication (Shiva Mainaly)

11:00 AM

GENRE, CONTENT, & DOCUMENTATION

ACACIA - HYBRID: NEGOTIATING DOCUMENTATION

- IN-PERSON: Forest as Borderland: Negotiating the Rhetorics in National Forest Policy Documentation (Sara Parks)
- IN-PERSON: Where Responsibility Is Written: Documenting AI Uncertainty Across U.S. and Chinese Platform Contexts (Jinzhe Qiao)
- ONLINE: The Police Report Genre in Global South Contexts (Godwin Agboka)
- IN-PERSON: The Right to Exist: The Problem of Power and Legitimacy in Identification Documents (Kathleen Sandell Hardesty, Andrew Hollinger)

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Conference Schedule

Day 2: April 18 (continued)

11:00 AM **GENRE, CONTENT, & DOCUMENTATION (continued)**

ANDESITE - ONLINE: AI, GRANT WRITING, & COMMUNITY KNOWLEDGE

- ONLINE: AI in Grant Writing: Current Events, Teaching Strategies, and a Writing Course Case Study (Ronald Cole)
- ONLINE: AI Literacy in Grant Writing: Evaluating AI-Mediated Practices, Developing Ethical Awareness, and Applying Asset-Based Rhetoric in a Community-Centered Approach (Lauren Maher)
- ONLINE: How We Can View Grant Writing Universally: Technology, Community Support, and Developing Resources for Nonprofits (David Ornelas)
- ONLINE: Sharing Experiences. A Brief Open Sharing of Experiences Related to Technology, Grant Writing, or Community (Open)

CACTUS FLOWER - HYBRID: NEGOTIATING CONTENT

- HYBRID: Trust-Building Using Culturally-Situated Content Design Practices: The Case of Piggyvest (Toluwani Odedeyi, Precious C. Amaefule)
- ONLINE: Algorithmic Borders and the Homogenizing Gaze in YouTube's Recommendation System (LJ Connolly)
- ONLINE: The Technical Design of Digital Dissent: A Multimodal Pragmatic Analysis of Rhetorical Agency and Stance Accretion on Tunde Ednut's Instagram Posts (Odunayo Israel Famoroti)
- ONLINE: [Short Form Instructional Videos, TikTok] (Veronica Joyner)

DESERT CANYON - HYBRID: RHETORICAL CONSIDERATIONS

- IN-PERSON: Lobbying and Corruption: The Rhetoric of (Il)Legitimate Influence (Olagbenro Oladipo)
- ONLINE: Rhetorical Affordances and Technological Negotiation: How Interface Design Persuades Adoption in Digital Workplaces (Frederick Sunkpal)
- HYBRID: Building a Theory of Risk Publics through Rhetorical Witnessing (Asmita Ghimire, Blake Scott)

UNIVERSITY SUITE 312 - HYBRID: DATA USE & SURVEILLANCE

- IN-PERSON: Coding the Nation: National AI Strategy as a Site for Technological Negotiation (G. Edzordzi Agbozo)
- ONLINE: AI Data Annotation as a Site of Culture & Value Negotiation in Technical Communication (Jamie Littlefield)
- ONLINE: Rhetorical Border Checkpoints: Immigration Surveillance in Prenatal Healthcare Communication (Pacifiah Mariita)
- HYBRID: Border Checkpoint as Literacy Technology, Information Security as Technical Communication (Larry Morgan, Walter Lucken IV)

12:15 PM **LUNCH/FEATURED PANEL: Graduate Student Award Winners (Place TBD)**

Pacifiah Mariita, Niveditha Pookkottuvariam, Nicole Koyuki Golden

1:15 PM **ACCESS, ETHICS, & THE ENVIRONMENT**

ACACIA - ONLINE: NEGOTIATING ETHICS

- ONLINE: AI Literacy as Ethical Negotiation: Human Judgment in Professional Communication (Heather S. M. John, MBA)
- ONLINE: Ethics Uncertain: Cultural Reasoning, AI Accountability, and the Future of Standards in Technical Communication (Amy Hodges, Timothy Ponce, Leslie Seawright)

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Conference Schedule

Day 2: April 18 (continued)

1:15 PM

ACCESS, ETHICS, & THE ENVIRONMENT (continued)

***ANDESITE* - HYBRID: ACCESS & INCLUSIVITY**

- IN-PERSON: When Inclusive English Travels: Singular They and Cross-Cultural Misalignment in Technical Communication (Ma-aruf Al-hassan)
- ONLINE: Community Gardening as Civic Engagement and Community Building for Older Adults (Salimatou Diallo)
- ONLINE: The Cybaltern Data Paradox: Identity, Oversharing, and AI-Mediated Access to Knowledge (Damilola Faidat Adebayo)
- ONLINE: Alternative Agrarian Rhetoric in The Catholic Worker (Shaya Kraut)

***CACTUS FLOWER* - HYBRID: NEGOTIATING ACCESSIBILITY**

- HYBRID: Designing for Inclusion: On Visually Impaired Students in a High School English Language Course in Ghana (Eric Denbang Kunkuri, Thelma Esi Makafui Atepor)
- ONLINE: Teaching the Socio-Technical Dimensions of AI in TPC Workflows: Lessons from two Accessible UX Design and Scientific Communication Courses (Sushil K. Oswal, Philip B. Gallagher)
- ONLINE: Accessibility Is Not a Module: Integrating Disability Studies Across TPC Curriculum (D-Jay Bidwell)

***DESERT CANYON* - ONLINE: ENVIRONMENTAL CONSIDERATIONS**

- ONLINE: Sustainable Documentation: Bridging Technical Communication Pedagogy and Campus Environmental Stewardship (Holly Fulton Osborn, PhD)
- ONLINE: “We really don’t know all the effects”: Unmasking Environmental In(justices) in Digital Infrastructures in Northern Virginia (NoVA) through Infrastructural Storytelling (Isaac Newton Nyatuame, Ernestina Akorfa Akorli-Coffie)

***UNIVERSITY SUITE 312* - HYBRID: ENVIRONMENTAL IMPACT BEYOND BORDERS**

- HYBRID: Protesting Locally, Impacting Transnationally: Ghanaian Environmental Activists as Technical Communicators (Gideon Kwashie Kwawukumey, Nwokoro Faith Chiderah)
- ONLINE: Environmental Justice and TPC in Context: A Comparative Study of Nepal and Texas (Amar Bahadur Sherma)

2:30 PM

POWER, JUSTICE, & COMMUNITY

***ACACIA* - HYBRID: HUMANITY’S ESSENCE**

- HYBRID: Humanity’s Essence: Where Does Humanity Really Begin and End in Technical Communication?
- IN-PERSON: Creating Durable Community (Derek G. Ross)
- ONLINE: When Description Becomes Infrastructural: GenAI and the John Henry-like contest to Automate Audio Description (Brett Oppegaard)
- ONLINE: Reclaiming Technology for Care: Insights for Automated Content Moderation (Rachael Jordan)

***ANDESITE* - HYBRID: NEGOTIATING HOSTILE ENVIRONMENTS**

- IN-PERSON: Toward a Mutual Hospitality: Veg(eteri)an Rhetorics and Communicating Technical Information in Inhospitable Times (R.J. Lambert)
- ONLINE: Trans Firearms Training on Discord: Negotiating Political Hostility through Tactical Technical Communication (Derek M. Sparby)
- IN-PERSON: Oppressive and Biopolitical Implications of Technical Genres in International Contexts: A Case Study of Insurance Claims Processing in Ghana (Cornelius Fuumaale Suom-Kogle)

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Conference Schedule

Day 2: April 18 (continued)

2:30 PM

POWER, JUSTICE, & COMMUNITY (continued)

CACTUS FLOWER - ONLINE: ACTIVISM & JUSTICE

- ONLINE: Exploring Activist and Material Tensions in Design Justice Through AT & ANT Theory (Angela Pennington, Damilola Faidat Adebayo, Madiha Patel)
- ONLINE: Digital Social Justice Service Learning Case (Elisabeth Kramer-Simpson)
- ONLINE: Empathetic Architecture: Recentering Empathy in UX Research & Design (Alex Mashny)

DESERT CANYON - HYBRID: RESILIENCE & RESISTANCE

- IN-PERSON: Power Femininity and Postfeminist Discourse: A Rhetorical Analysis of Health Food Packaging (Elham Khamoushi)
- ONLINE: Organizational Resilience and Workplace Well-Being (Meredith A. Johnson, Nathan R. Johnson)
- ONLINE: Repertoires of Resistance: Mapping Palestine's "First Female Tech-Entrepreneur's" Mobilities, Identities, and Rhetorical Practices in the Palestinian Startup Ecosystem (Steven Fraiberg)
- ONLINE: A Social Justice Approach to Technical Editing Pedagogy: Reports from Students Doing Community Engaged Learning in a Required Editing Course (Jaclyn M. Fiscus-Cannaday)

UNIVERSITY SUITE 312 - IN-PERSON: TOWARD JUSTICE-FOCUSED PEDAGOGY

- IN-PERSON: Toward Justice-Focused Pedagogical Interventions In/with GenAI in TPC (Angela Haas, Eric Korankye, Chamelia Moore, Barbi Smyser-Fauble)

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¡Gracias por acompañarnos en UTEP!
Thank you for joining us at UTEP!

END OF CONFERENCE

We look forward to seeing you next year!

