

# CPTSC

## WEBINAR

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Associate Professor, Columbia College Chicago

***A.I. Personas: A Pedagogical Strategy***

Students are already using generative AI to create fictional users. This webinar explores how technical communication programs can treat this as a learning opportunity rather than something students use without thinking.

May  
18

6:00  
PM (ET)

**ZOOM**

<https://bit.ly/4wjntQ7>