

STUDENT SYMPOSIUM ON CLEAR COMMUNICATION

UHD
University of Houston-Downtown
Institute for Plain English
Research and Study

About the Symposium

The purpose of the Student Symposium on Clear Communication (SSCC) is to offer you, the student, an opportunity to share your work related to clear communication as it applies to your disciplines. If you are an undergraduate or graduate student, you can showcase your research and creative activities related to clear communication and improve your presentation skills for academic and career success. Only competitively selected projects will appear in the symposium.

What is Clear Communication?

Clear communication is defined as communication that is understood on the first reading by the general public.

Effective communicators:

- adapt communication to the needs of a specific audience to achieve different strategic goals
- create readable, accurate, usable, and accessible products,
- use various concepts and theories of clear communication to maximize understanding, and
- clearly present results of research and creative projects that report findings on the efficacy of clear communication strategies.

Symposium Chairs:

Dr. Ashleigh Petts, Assistant Professor, Technical Communication, Department of English

Dr. John Rountree, Assistant Professor, Communication Studies, Department of Arts and Communication

Dr. Natalia Matveeva, Professor, Communication Studies, Department of Arts and Communication

Who Can Participate?

Individual students or a team of students from any discipline can present their research and creative works during the symposium. The symposium is open to both UHD students and those from other colleges and universities.

Students will also have a chance to win one of two awards (\$200 per project individual or collaborative) in the following categories:



Best Research Project in Clear Communication



Best Presentation on Products and Concepts in Clear Communication

For more information contact us: matveevan@uhd.edu

Virtual Symposium
October 29, 2026 10:30 AM - 3:00 PM
uhd.edu/sscc

Submit an abstract by October 1, 2026.